



BY APPOINTMENT TO
HIS MAJESTY THE KING
SUPPLIERS OF CHRISTMAS
CRACKERS AND WRAPPING PAPER
TOM SMITH GROUP
WALES

TOM SMITH
SINCE 1847



TOM SMITH CATERING CRACKERS 2026

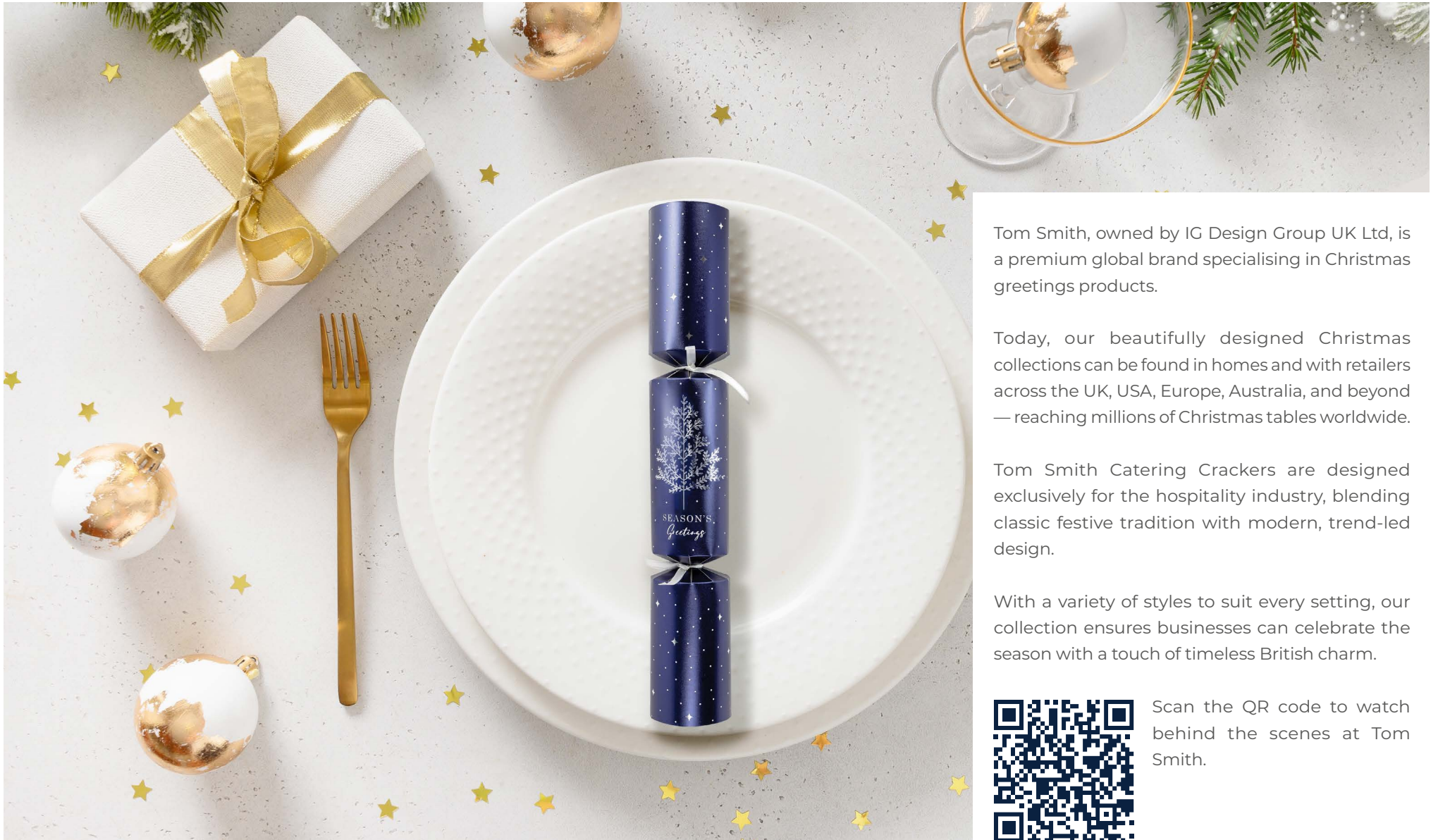
Contents



- 3 [Tom Smith - The Great British Tradition Since 1847](#)
- 4 [Trussell - Ending Hunger Together](#)
- 6 [Trussell Crackers](#)
- 8 [14" Deluxe Crackers](#)
- 12 [12" WB Luxury Crackers](#)
- 14 [12" Crackers](#)
- 19 [11" Crackers](#)
- 22 [10" Crackers](#)
- 25 [9" & Under Crackers](#)
- 27 [7" Fun Activity Crackers](#)
- 28 [Pullout Section](#)



A GREAT BRITISH TRADITION SINCE 1847



Tom Smith, owned by IG Design Group UK Ltd, is a premium global brand specialising in Christmas greetings products.

Today, our beautifully designed Christmas collections can be found in homes and with retailers across the UK, USA, Europe, Australia, and beyond — reaching millions of Christmas tables worldwide.

Tom Smith Catering Crackers are designed exclusively for the hospitality industry, blending classic festive tradition with modern, trend-led design.

With a variety of styles to suit every setting, our collection ensures businesses can celebrate the season with a touch of timeless British charm.



Scan the QR code to watch behind the scenes at Tom Smith.



For more than 177 years, Tom Smith™ has been at the heart of Christmas celebrations.

As the original creator of the Christmas cracker in 1847, our story is woven through generations of festive tradition — bringing joy, laughter, and beautifully crafted design to homes around the world.

The spirit of Tom Smith extends beyond the festive season. Through our long-standing partnership with Trussell, a UK-wide anti-poverty charity and community of food banks, Tom Smith is proud to have contributed £406,000 in support — funds raised through the sale of our Christmas crackers.

Together, we're helping to make Christmas brighter for everyone.

Scan the QR code to find out more about Trussell.



The Trussell Trust Reg. Charity in England & Wales (Registered charity no. 1110522), Scotland (Registered charity no. SC044246)
Reg. Ltd. Co. in England & Wales (5434524).

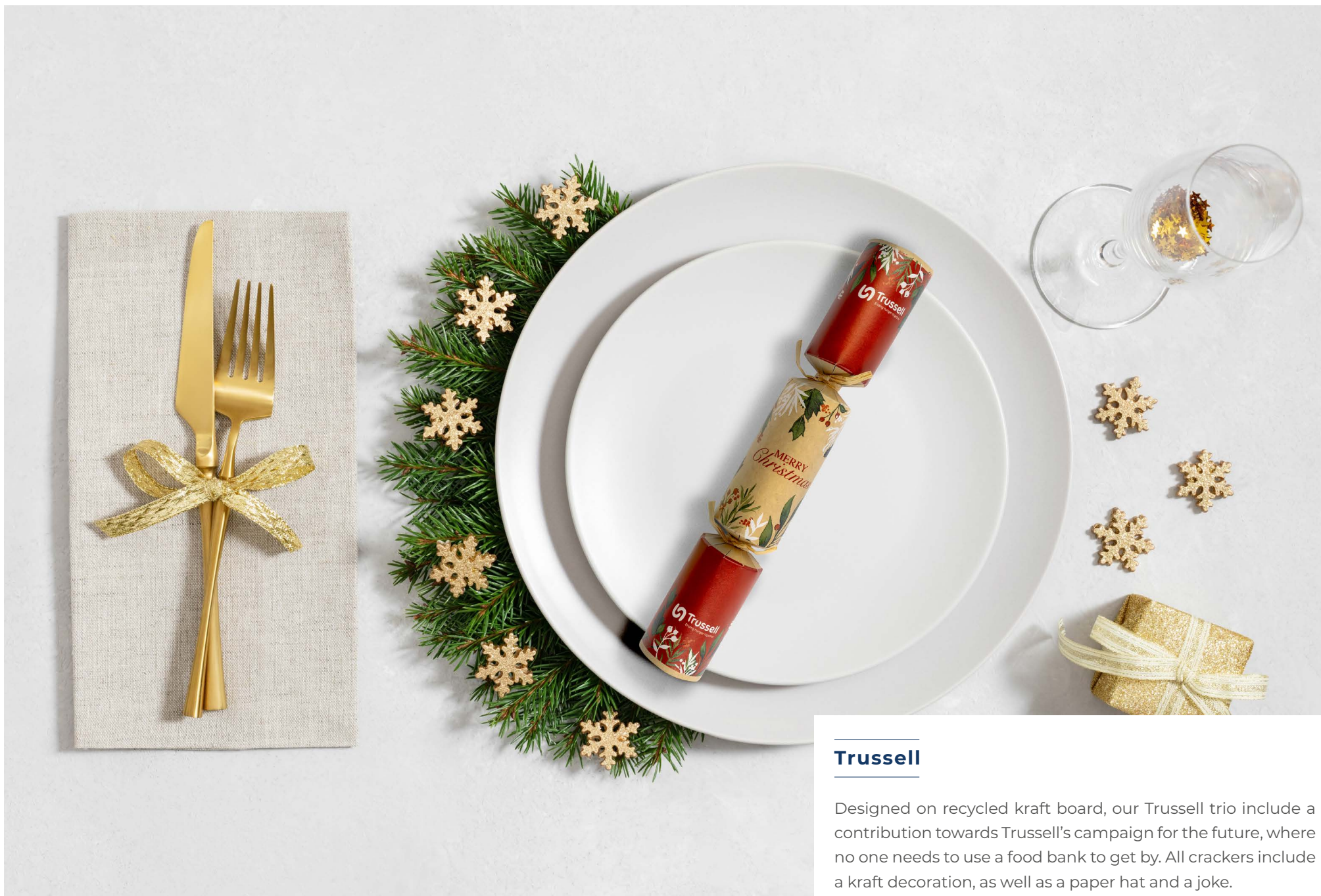


Making a Meaningful Difference Together

Thanks to the incredible support of our customers through the sale of our crackers, we proudly donated £100,000 to Trussell last year. This funding helped provide emergency food and vital support to over 7,000 people facing hardship.

As of March 2025, our total contribution has reached £406,000 — helping to support communities in more than 1,400 locations across the UK.





Trussell

Designed on recycled kraft board, our Trussell trio include a contribution towards Trussell's campaign for the future, where no one needs to use a food bank to get by. All crackers include a kraft decoration, as well as a paper hat and a joke.

Trussell Crackers



XTOMCCC5A029

50 x 11" Trussell Kraft Red Foliage

XTOMCCC5A030

50 x 12" Trussell Kraft Brown Foliage

XTOMCCC5A031

25 x 14" Trussell Kraft Stag

CRACKER CONTENTS

11" Crackers
contain 2D tree
decoration

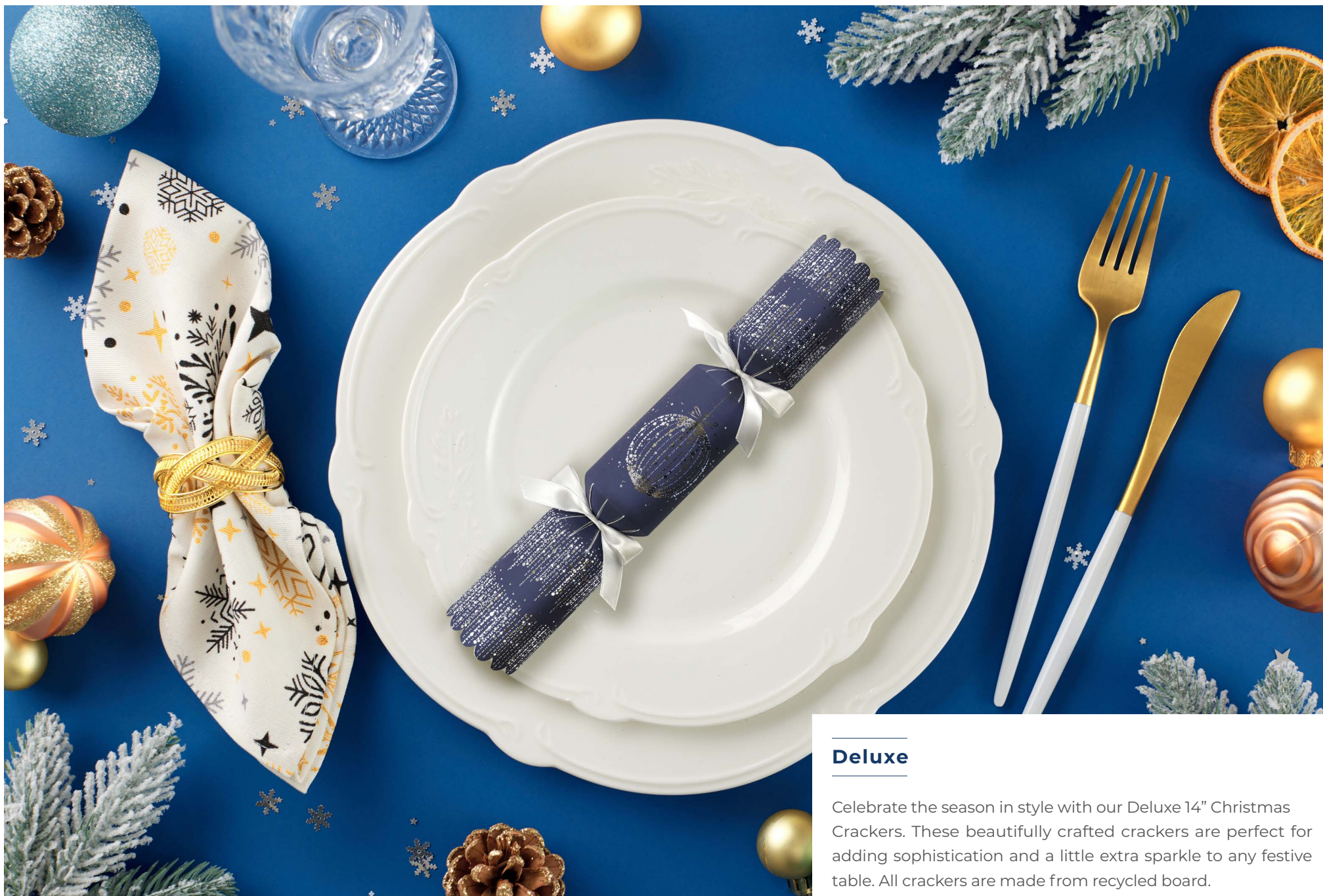


14" Crackers
contain 3D tree
decoration



12" Crackers contain 3D tree decoration





Deluxe

Celebrate the season in style with our Deluxe 14" Christmas Crackers. These beautifully crafted crackers are perfect for adding sophistication and a little extra sparkle to any festive table. All crackers are made from recycled board.

Deluxe Crackers

These 14" Deluxe Christmas Crackers have been introduced with a change of contents to bring even more festive joy to celebrations.



NEW FOR
2026

XTOMCCC6A035

25 x 14" Gold &
Green Bauble

XTOMCCC5A027

25 x 14" Silver &
Navy Bauble

XTOMCCC5A028

25 x 14" Deluxe White &
Silver Damask Crackers

CRACKER CONTENTS

14" Crackers contents:
Wood and metal content mix



Deluxe Crackers

These 14" Deluxe Christmas Crackers return with the same contents that made them a festive favourite last year

14"



XTOMCCC5A012
25 x 14" Deluxe Silver
Star Cracker



XTOMCCC5A013
25 x 14" Deluxe Gold
Star Cracker



XIGDC3967
25 x 14" White & Red
Seasons Greetings



CRACKER CONTENTS

14" Crackers contents:
Wooden hanging decorations



CRACKER CONTENTS

14" Crackers contents
(XTOMCCC5A012 & XTOMCCC5A013):
Wood and metal content mix



Deluxe Crackers

These 14" Deluxe Christmas Crackers return with the same contents that made them a festive favourite last year



XIGDC3970

25 x 14" White & Gold
Merry Christmas



XTOMCCC5A016

25 x 14" Burgundy &
Gold Merry Christmas



CRACKER CONTENTS

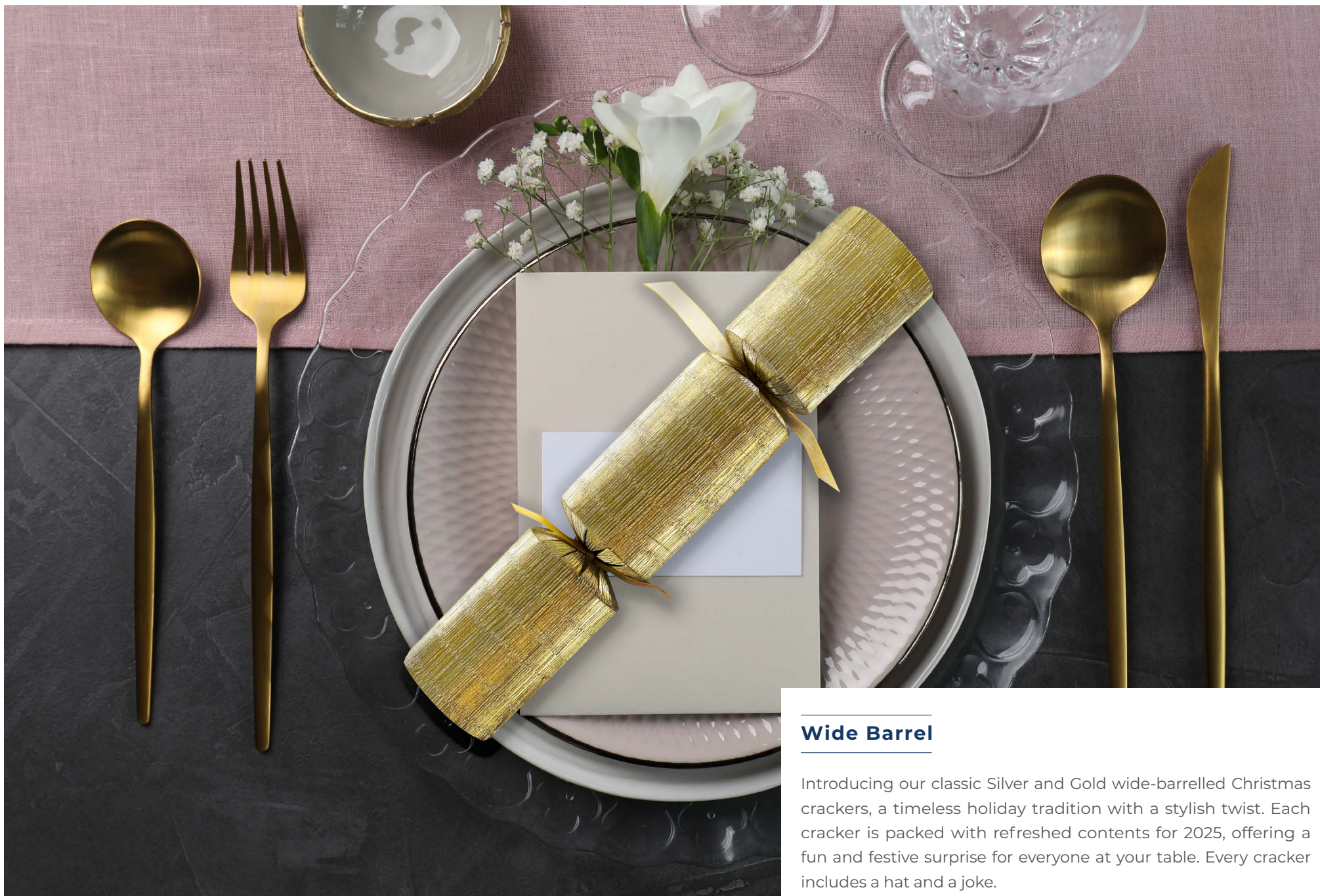
14" Crackers contents (XIGDC3970):
Wooden hanging decorations



CRACKER CONTENTS

14" Crackers contents (XTOMCCC5A016):
Wood and metal content mix





Wide Barrel

Introducing our classic Silver and Gold wide-barrelled Christmas crackers, a timeless holiday tradition with a stylish twist. Each cracker is packed with refreshed contents for 2025, offering a fun and festive surprise for everyone at your table. Every cracker includes a hat and a joke.

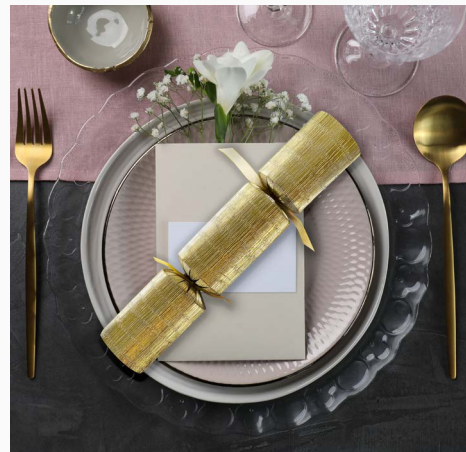
Wide Barrel

12"



XTOMCCC5A010
50 x 12" WB Luxury Silver
Shimmer Crackers

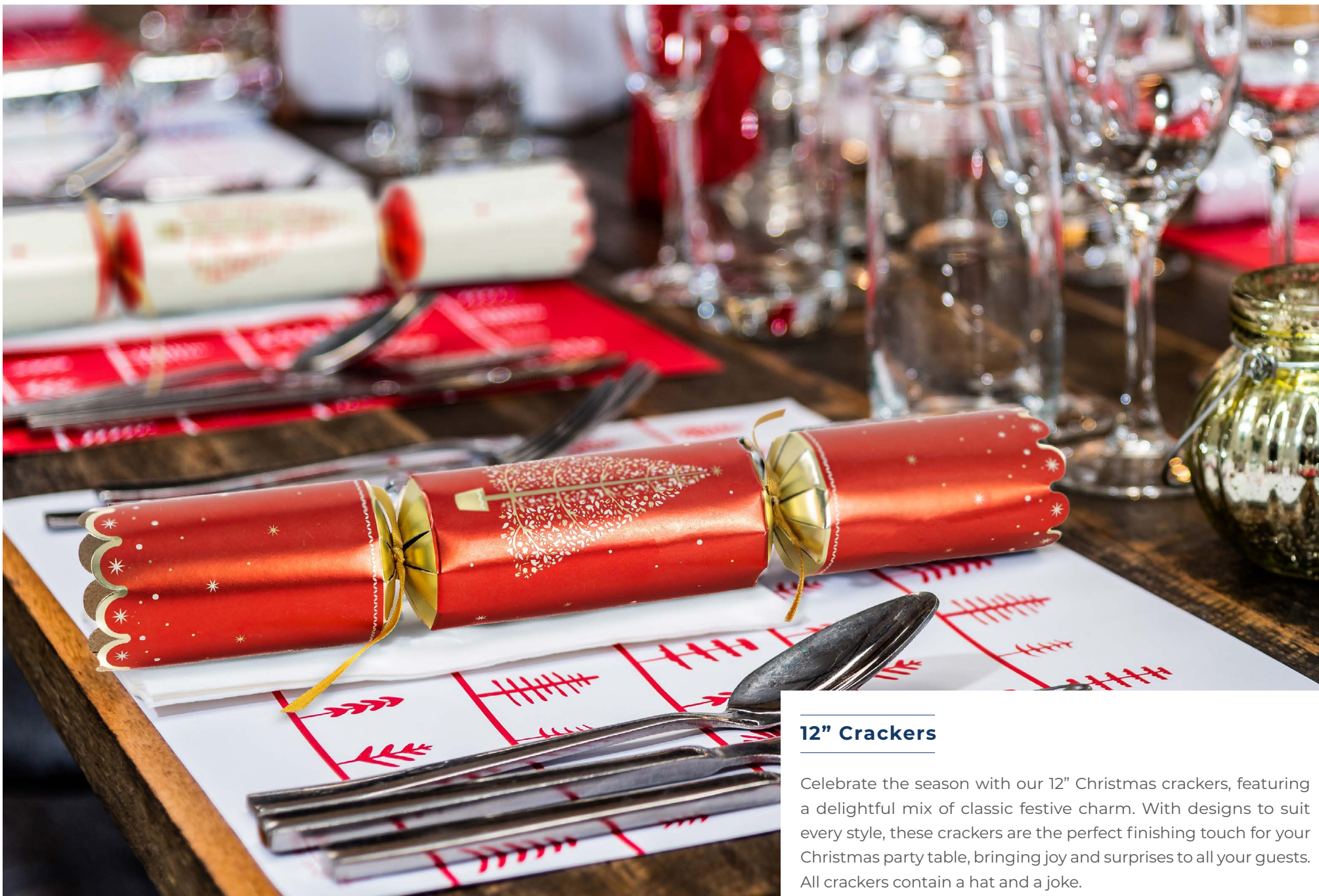
XTOMCCC5A011
50 x 12" WB Luxury Gold
Shimmer Crackers



CRACKER CONTENTS

12" Crackers contents:
Wooden content mix





12" Crackers

Celebrate the season with our 12" Christmas crackers, featuring a delightful mix of classic festive charm. With designs to suit every style, these crackers are the perfect finishing touch for your Christmas party table, bringing joy and surprises to all your guests. All crackers contain a hat and a joke.

12" Crackers



XTOMCCC5A026

50 x 12" Silver

Snowflake Cracker

XTOMCCC5A025

50 x 12" Gold

Snowflake Cracker

XTOMCCC5A024

50 x 12" Red & Cream

Tree Crackers

XTOMCCC5A023

50 x 12" Navy & White

Stag Crackers

CRACKER CONTENTS

12" Cracker contents:

Party content.

No single use plastic



Contents and colours may vary from those illustrated.

12" Crackers



XTOMCCC5A008
50 x 12" Gold & Black
Celebration Crackers

XTOMCCC5A007
50 x 12" Silver & White
Star Crackers

XTOMCCC5A006
50 x 12" Blue & Silver
Tree Cracker

CRACKER CONTENTS

12" Cracker contents:
Party content.
No single use plastic



Contents and colours may vary from those illustrated.

12" Crackers



CRACKER CONTENTS

12" Cracker contents (XTOMCCC5A022 & 032)

Trivia scrolls and game card. Charitable donation to Trussell



CRACKER CONTENTS

12" Cracker contents (XTOMCCC5A009)

Green Kraft Hanging Dec



12" Crackers



NEW FOR
2026

XTOMCCC6A033
50 x 12" Red & Gold
Scroll Cracker

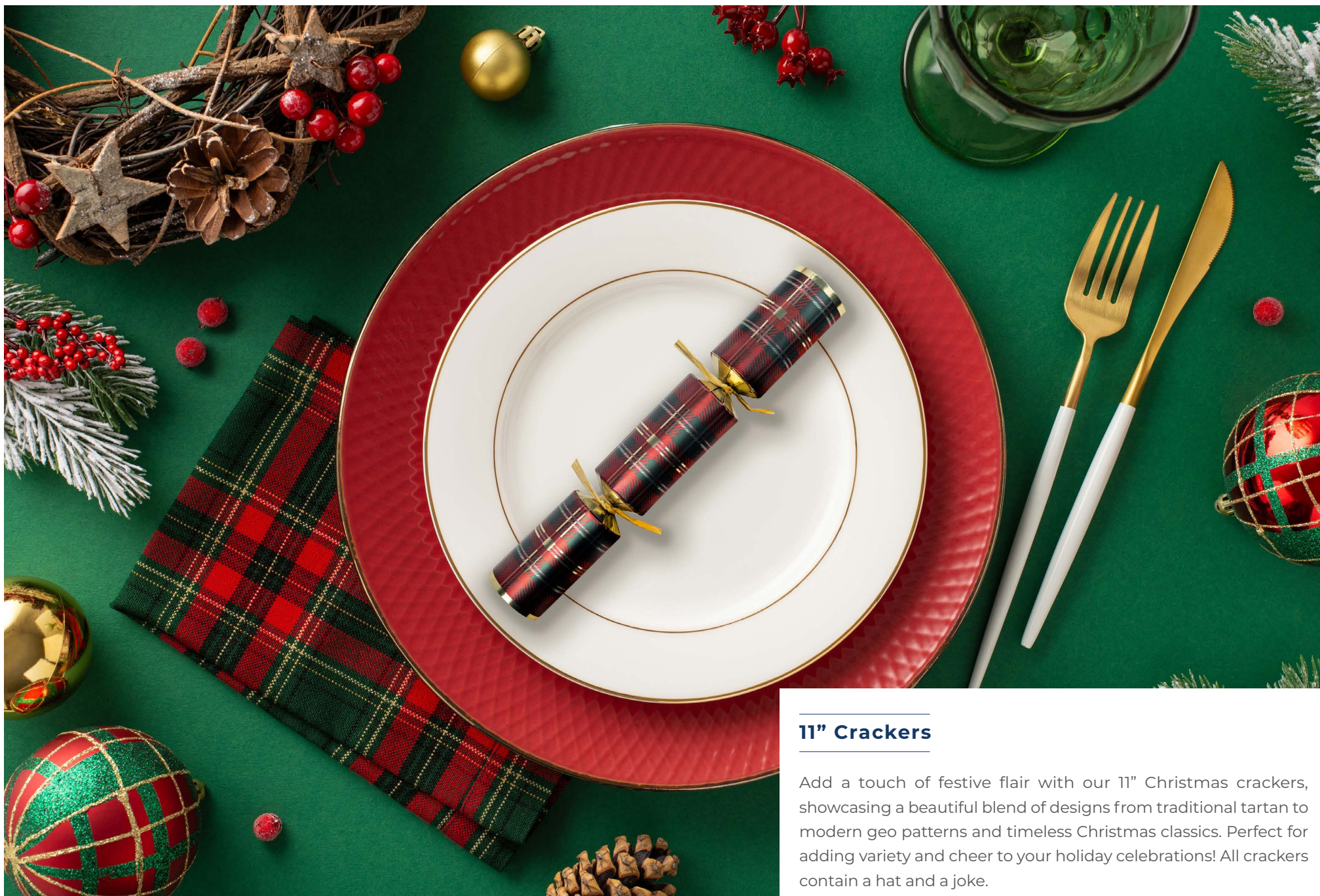
XTOMCCC6A034
50 x 12" Green & Gold
Scroll Cracker

CRACKER CONTENTS

12" Cracker contents (XTOMCCC6A033 & 034)

Trivia scrolls and game card. Charitable donation to Trussell





11" Crackers

Add a touch of festive flair with our 11" Christmas crackers, showcasing a beautiful blend of designs from traditional tartan to modern geo patterns and timeless Christmas classics. Perfect for adding variety and cheer to your holiday celebrations! All crackers contain a hat and a joke.

11" Crackers



XTOMCCC5A005

50 x 11" Cream & Gold
Starburst Crackers

XTOMCCC5A021

50 x 11" Silver & White
Geo Crackers

XTOMCCC5A020

50 x 11" Classic Tartan
Cracker

CRACKER CONTENTS

11" Cracker contents:

Trivia scrolls and game card. Charitable donation to Trussell



INCLUDES A
DONATION TO
TRUSSELL



CRACKER CONTENTS

Trivia scrolls and game card. Charitable donation to Trussell



INCLUDES A
DONATION TO
TRUSSELL



100 x 11" Red & White
Stag Crackers



10" Crackers

Enhance your holiday festivities with our 10" Christmas crackers, featuring a charming mix of traditional and fun designs. Perfectly sized to suit any hospitality environment this Christmas. All crackers contain a hat and a joke.

10" Crackers



XTOMCCC5A019
100 x 10" Red & White
Foliage Crackers



XTOMCCC5A018
100 x 10" Silver & White
Bauble Crackers.

CRACKER CONTENTS

10" Cracker contents:

Trivia scrolls and game card. Charitable donation to Trussell



10" Crackers



XTOMCCC5A002

100 x 10" Cream & Gold
Script Crackers



CRACKER CONTENTS

10" Cracker contents:

Trivia scrolls and game card. Charitable donation to Trussell



INCLUDES A
DONATION TO
TRUSSELL





9" & Under Crackers

Celebrate the season with our delightful Christmas crackers! One design features classic red and green for a timeless festive look, while our fun activity crackers bring joy with traditional Christmas characters like Santa and Snowman. Perfect for adding cheer and excitement to your Christmas party celebrations. All crackers contain a hat and a joke.

9" Crackers



XTOMCCC5A017
100 x 9" Green & Red
Snowburst Crackers.



CRACKER CONTENTS

9" Cracker contents:

Trivia scrolls and game card. Charitable donation to Trussell



7" Crackers

NO SNAP
CRACKER



XTOMCCC5A001
50 x 7" Fun Activity
Crackers - No Snap

CRACKER CONTENTS

7" Cracker contents:
Fun paper stickers



RECYCLABLE

MADE
FROM
RECYCLED
BOARD





POLARIS

by **design**group

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